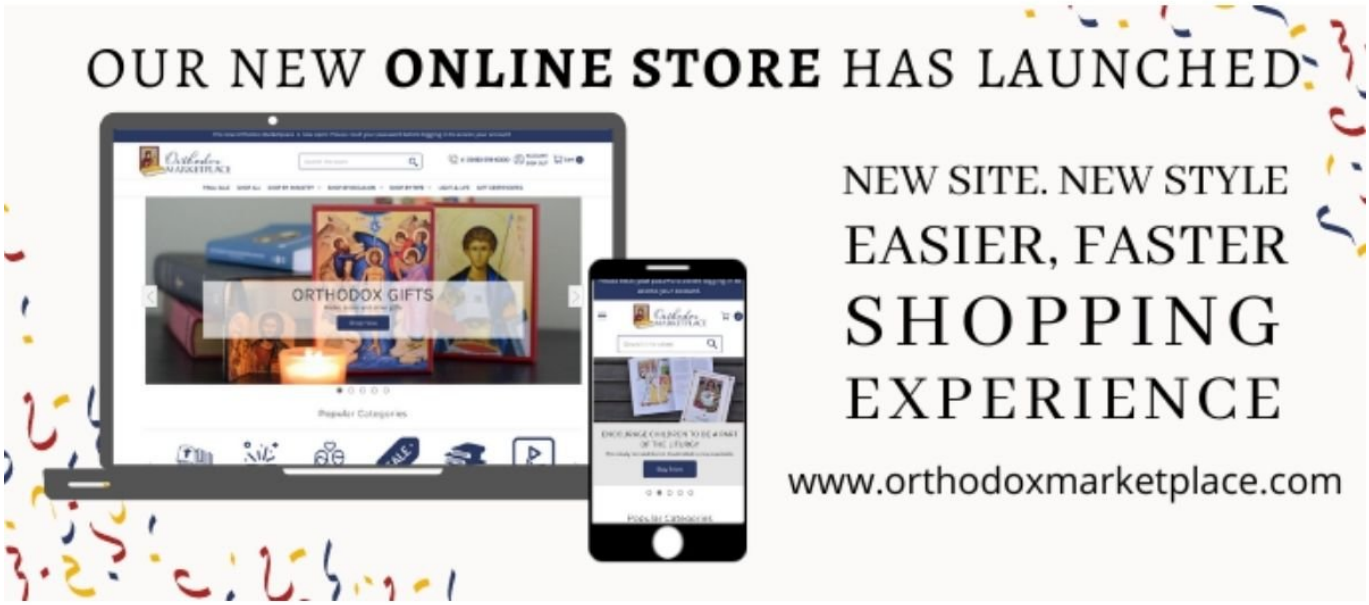
10/09/2021

Greek Orthodox Archdiocese Launches New Orthodox Marketplace



Orthodox Marketplace of the Greek Orthodox Archdiocese of America launched a new store on Wednesday September 7, 2021. The new platform (still at www.orthodoxmarketplace.com) has many updated features from the previous platform, improving the user interface and enhancing the marketing capabilities of the store. There is a seamless path that will turn shoppers into buyers with improved search effectiveness and product filtering. Building the new storefront and "back room" accounting system began at the end of 2020. It was a joint effort of the Department of Religious Education, the Finance Office, and IT Department.

We want to thank Fr. Tony Vrame, Anesti Jordanoglou, Maria Klonaris, Fr. Soterios Baroody, Rene Enriquez, Andrew Calivas, and Theo Nicolakis for working hours and hours, during the day and into the evenings, even while on vacation, in addition to their many other tasks and projects. We are grateful for the expertise also of the companies that were hired to build the store, Tiffany Cunningham at BigCommerce (the new storefront) and Gopal Chandrasekaran and Sri Vathson of Arizon Digital and their team (the company that did all the integrations.)

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