# Υποτροφίες για τρία Μεταπτυχιακά προγράμματα Σπουδών από την Ιερά Μητρόπολη Αξώμης

Πατριαρχεία / Πατριαρχείο Αλεξανδρείας



Η Ιερά Μητρόπολη Αξώμης σε συνεργασία με το Perrotis College της Αμερικανικής Γεωργικής Σχολής στην Θεσσαλονίκη, προσφέρει για το ακαδημαϊκό έτος 2023-2024 τρεις υποτροφίες για προγράμματα Μεταπτυχιακών Σπουδών, τα οποία απευθύνονται σε αποφοίτους πανεπιστημίων και κολεγίων αποκλειστικά για σπουδαστές από την Αιθιοπία, το

# Τζιμπουτί και την Ερυθραία, καθώς και σε στελέχη επιχειρήσεων από αυτές τις χώρες.

Συγκεκριμένα, η Ιερά Μητρόπολη Αξώμης προσφέρει υποτροφίες για τα κάτωθι προγράμματα:

- 1. Μ.Sc. Ανάπτυξη Νέων Προϊόντων και Επιχειρήσεων στον Τομέα των Τροφίμων
- 2. Μ.Sc. Μάρκετινγκ στον Αγροδιατροφικό Τομέα
- 3. Μ.Sc. Αειφορική Γεωργία και Διαχείριση

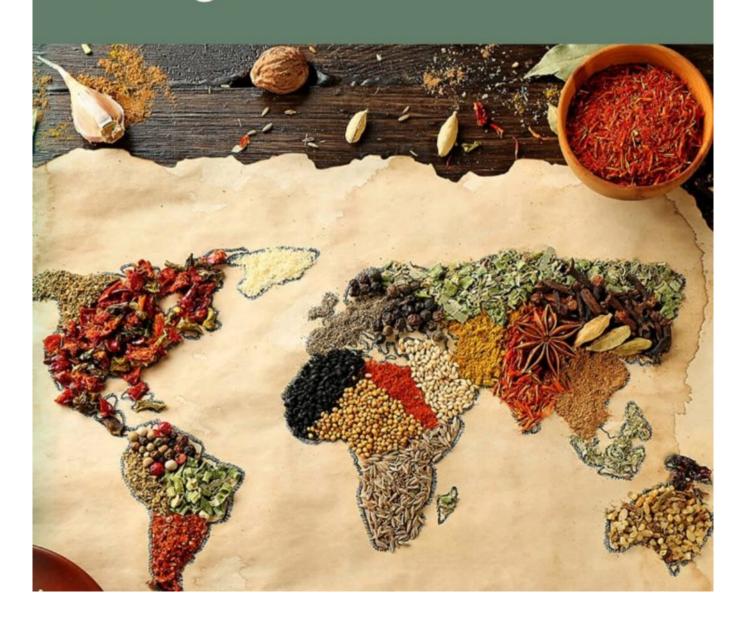
Η διδασκαλία θα γίνεται αποκλειστικά στην αγγλική γλώσσα, ώστε οι σπουδαστές να είναι κατάλληλα προετοιμασμένοι να διαχειριστούν τη δυναμική του επιστημονικού, ακαδημαϊκού και επιχειρηματικού κόσμου τόσο σε εθνικό όσο και σε διεθνές επίπεδο, αλλά και κατάλληλα εφοδιασμένοι ώστε να συνεχίσουν τις σπουδές τους για την απόκτηση διδακτορικού διπλώματος σε εκπαιδευτικά ιδρύματα του εξωτερικού.

Για εκδηλώσεις ενδιαφέροντος και πληροφορίες απευθυνθείτε στο ηλεκτρονικό ταχυδρομείο:

[email protected]



# M.Sc. in Marketing for the Agro-Food Sector



#### Curriculum

#### Semester 1

- Entrepreneurship
- Consumer Needs and Trends
- Innovative Technologies for Sustainable Agricultural Systems
- Bioinformatics/Genomics
- Research Methods and Data Management

#### Semester 2

- Food Marketing & Branding
- Domestic & International Sales
- International Commercial Terms & Law
- Advanced Operations Management
- Management Accounting/Costing

#### Semester 3

- Digital Marketing
- Academic Research for Business
- Advanced topics in Logistics and Transport

#### Semester 4

Dissertation

The Master of Science (M.Sc.) in Marketing for the Agro-Food Sector is an academic program focused on developing marketers and business people in agricultural and food related industries in Greece and internationally.

### **Career Opportunities**

In addition to becoming entrepreneurs, independent consultants and trainers in the agro-food sector, graduates follow a range of career paths in the agricultural and food sectors, including:

- Marketing or Digital Marketing Manager
- · Produce and Processed Food Buyer
- · Export and National Sales Manager
- Procurement, Supplier, or Operations Manager
- · Packaging and Logistics Manager

Employers include large and small businesses in the primary sector, food processing and trading companies, or third-party logistics organizations. Being a division of the American Farm School (AFS) of Thessaloniki, Perrotis College graduates are able to capitalize on the large network of successful AFS graduates who hold high level positions in business and industry.

### Admission Requirements

- A Bachelor of Science (B.Sc.) degree
- Demonstrated English language fluency (written and oral)

Contact information: Tel: +30 2310 492 854 & 708 perrotiscollege@afs.edu.gr www.perrotiscollege.edu.gr



# M.Sc. in New Food Product and Business Development



#### Curriculum

#### Semester 1

- Entrepreneurship
- Consumer Needs and Trends
- Innovative Technologies for Sustainable Agricultural Systems
- · Bioinformatics/Genomics
- Research Methods and Data Management

#### Semester 2

- Food Quality Assurance (compulsory)
- Food Structure and Sensory Analysis (compulsory)
- Food Risk Analysis and Crisis Management (compulsory)
- Applied Food Legislation and Packaging (optional)
- Specialized Nutrition (optional)
- Work Based Learning (optional)

#### Semester 3

- Advanced Topics in New Product Development in Plant/Animal Origin Products
- Academic Research

#### Semester 4

Dissertation

The Master of Science (M.Sc.) in New Food Product and Business Development is an academic program focused on developing food scientists specialized in the development of novel food products.

### Career Opportunities

Graduates acquire the skills and underpinning knowledge needed to follow a range of career paths in food industries both in Greece and abroad, including becoming entrepreneurs, independent consultants and trainers in the agro-food sector. Being a division of the American Farm School (AFS) of Thessaloniki, Perrotis College graduates are able to capitalize on the large network of successful AFS graduates who hold high level positions in business and industry. Recent graduates of the M.Sc. in New Food Product and Business Development accepted positions in:

- · Safety Management and Quality Assurance
- Marketing
- Research and Development
- · Purchasing of Raw Materials
- · Operations Management

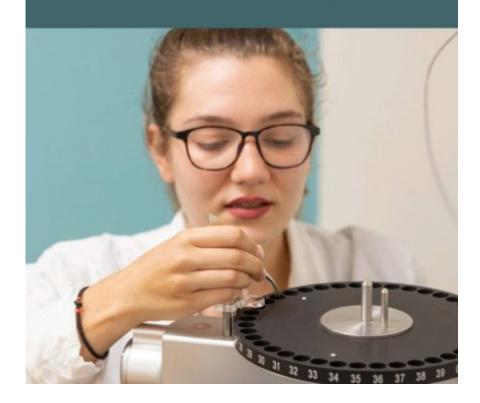
#### **Admission Requirements**

- A Bachelor of Science (B.Sc.) degree
- Demonstrated English language fluency (written and oral)

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## M.Sc. in Sustainable Agriculture and Management



#### Curriculum

- Systems
  Bioinformatics/Genomics
- · Research Methods and

- Ecologically based Pest and Disease Management
   Precision Agriculture Applications for

- Management
  Climate Change and Agrometeorology
  Sustainable Crop Production Systems

- Production & Processing
- Management
   Agro-ecological Design and Integrated Farming
- Research Methods-

The Master of Science (M.Sc.) in Sustainable Agriculture and Management is an academic program focused on developing agronomists specialized in the application of new technologies and practices for sustainable crop production. The program trains and equips graduates with state-of-the-art the necessary and technological/digital tools, skills, and knowledge to work in the agricultural sector. They develop and manage sustainable agricultural enterprises able to meet current and future challenges while complying with E.U. legislation for agriculture and the environment.

#### **Career Opportunities**

Graduates develop specialized skills and acquire knowledge to allow them to follow a wide range of career paths in the broader agricultural sector

- · Agronomists specializing in Precision Agriculture Skills and Methods
- · Digital agriculture managers
- · Specialized farm and crop consultants
- · Entrepreneurs managing innovative agribusinesses

Being a division of the American Farm School (AFS) of Thessaloniki, Perrotis College graduates are able to capitalize on the large network of successful AFS graduates who hold high level positions in business and industry.

#### **Admission Requirements**

- · A Bachelor of Science (B.Sc.) degree
- · Demonstrated English language fluency (written and oral)

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